Hair by Brian 315 Sutter St 4th FL San Francisco, CA 94108 Phone: (415) 260-7312 E-Mail: brian@hairbybrian.us Web: www.hairbybrian.us



Hello,

Thank you for your loyalty and patronage over the years. My continued success depends on your continued happiness and you continuing to send referrals of your family and friends, which is the greatest endorsement of me and my work, better than any advertising I could purchase.

I offer HOURLY/GENDER-NEUTRAL pricing. Pricing is based on the time required to achieve your desired look, not your gender or age.

Just about every other industry specialist charges by the hour. Cost are determined not by the service itself but by how long it takes to provide the service.

Traditional salon pricing usually consists of a menu (below) for specific services. Pricing for chemical services are usually a starting point while pricing for cutting and styling may vary based on hair lengths, density and finished style.

Here are some examples of what services and timing could be:

ONE to ONE AND A HALF HOURS Services like a regular or speciality haircut A new client haircut A transformative haircut Blowout/Styling

TWO HOURS

Long or thick hair with styling Single process, all-over color or base color touch-up Hand painting (balayage) or partial highlighting Curly cuts for a client with very dense curly or tightly coiled hair Maintenance coloring around the hairline, a color melt or color glazing

THREE HOURS

Color services for "the works" like base color with highlights, hand painting with a shadow root and glaze, full head of microlights, a glaze, a shadow root with haircut.

> FOUR HOURS+ Color correction High Blonding services Platinum services Fantasy coloring

I very much appreciate you and your business and look forward to caring for your hair needs for years to come.

Warm Regards, Brian Fisher





Gender-Neutral Pricing